



# GALA DINNER

22.03.2025

CELEBRATING A DECADE OF  
POSITIVE IMPACT IN GREECE

PARTNERSHIP  
OPPORTUNITIES



# INTRODUCTION



**The Hellenic Initiative (THI) Australia** proudly celebrates its 10th anniversary. Over the past decade, we have forged strong partnerships, supported impactful programs, and united the Greek-Australian community in a shared vision of philanthropy and progress. To mark this milestone, we are hosting a prestigious Gala Dinner in Sydney that will bring together our community of supporters, prominent leaders, and dignitaries to honour our journey and lay the foundation for the next decade of giving and growth.

We invite your organisation to join us as a corporate partner for this momentous occasion, demonstrating your commitment to supporting THI Australia's mission and enhancing your brand visibility within an influential and engaged audience.

## Event Details

- **Event: The Hellenic Initiative Australia 10-Year Anniversary Gala Dinner**
- **Date: Saturday, 22 March 2025**
- **Time: 6:30pm for 7:00pm – til late**
- **Location: The Fullerton Hotel, 1 Martin Place Sydney**
- **Attendees: 500+ guests, including corporate leaders, philanthropists, community members, and high-profile dignitaries.**

## About THI Australia

The Hellenic Initiative Australia is dedicated to supporting crisis relief, economic development, and education programs in Greece. Since our founding in 2014, we have:

- Funded over 65 programs in approximately 60 locations across Greece.
- Partnered with leading non-profit organisations to deliver impactful initiatives.
- Engaged the Greek-Australian diaspora to make a meaningful difference.

Our programs focus on areas such as food security, health services, education, and employment opportunities, fostering resilience and hope for thousands of individuals and families in need.

# WHO WE ARE?



**The Hellenic Initiative** is a world-wide not-for-profit organisation, which brings together the Greek diaspora and philhellenes to invest in the long term recovery and renewal of Greece.

It was founded in 2012 by leading members of the global Greek and philhellene communities who were compelled to respond to the economic and social crisis in Greece. Former US President Bill Clinton is the organisation's Patron, and its global Chairman is Andrew N Liveris AO, President 2032 Brisbane Olympic and Paralympic Organising Committee and former Managing Director and CEO, the Dow Chemical Company (pictured below).

Other high profile board members include Arianna Huffington, founder of The Huffington Post, Muhtar Kent, former Chairman and CEO, Coca-Cola Company, George M Logothetis, Chairman and CEO, Libra Group, and Dean Dakolias, Managing Director, Fortress Investment Group.

**To date, THI has collectively provided more than US\$22 million in economic development and crisis relief to Greece.**



**Australia** was the first diaspora community to form a separate chapter of The Hellenic Initiative in 2014. **The Hellenic Initiative Australia (THI Australia)**, a not-for-profit organisation, is uniting and empowering Greek Australians and philhellenes across Australia to work together to assist Greece. As the only secular Greek Australian organisation with nationwide representation, THI Australia continues to expand its reach and impact. Its President is Nicholas G Pappas AM.

THI Australia Foundation Limited is a registered charity with the Australian Charities and Not-for-Profits Commission (ACNC) and holds Deductible Gift Recipient (DGR) status, ensuring donations are tax-deductible.

## Impactful Programs and Initiatives

THI Australia has partnered with over 13 trusted charities in Greece, focusing 5 key areas:



Its flagship Internship Program has successfully placed 26 Greek graduates in six-month internships with Australian organisations, including ANZ, NAB, and Hickory Group, providing invaluable professional experience.

*Detailed information about partner charities and programs can be found at <https://au.thehellenicinitiative.org/>*



# PARTNERSHIP OPPORTUNITIES

Align your brand with THI Australia's mission by becoming a sponsor of the 10-Year Anniversary Gala Dinner.

## Platinum Partner – AUD \$35,000

- Premium recognition as a Platinum Partner in all event materials.
- Logo prominently displayed on-stage and throughout the venue.
- Complimentary table for 10 guests.
- Opportunity to promote your organisation with a 60 second video to be shown at the event venue.
- Feature in THI Australia's post-event communications and media coverage.

## Gold Partner – AUD \$20,000

- Recognition as a Gold Partner in event materials.
- Logo displayed at key event locations.
- Complimentary tickets for 6 guests.
- Acknowledgement in THI Australia's post-event communications.

## Silver Partner – AUD \$10,000

- Recognition as a Silver Partner in event materials.
- Logo inclusion in the event program.
- Complimentary tickets for 2 guests.
- Acknowledgement in THI Australia's post-event communications.

## Custom Partnership Packages

We understand that every organisation is unique. We would be delighted to tailor a sponsorship package that aligns with your specific marketing and CSR objectives. Please contact us to discuss bespoke options.

### Why Sponsor?

**Corporate Social Responsibility:** Demonstrate your organisation's commitment to making a positive impact in Greece.

**Brand Visibility:** Gain exposure to a highly engaged audience of business and community leaders.

**Networking Opportunities:** Connect with like-minded individuals and organisations.

**Legacy Contribution:** Be part of a historic milestone that celebrates a decade of giving back.



## **CONTACT INFORMATION**

To confirm your partnership or discuss this opportunity further, please contact:

Stergitsa Zamagias-Hill  
Chief Executive Officer, The Hellenic Initiative Australia

Email: [stergitsa@thehellenicinitiative.com.au](mailto:stergitsa@thehellenicinitiative.com.au)

Phone: 0402 878 805

Web: [au.thehellenicinitiative.org](http://au.thehellenicinitiative.org)

**Join us in celebrating the past and shaping the future of THI Australia. Together, we can continue to create lasting change in Greece and beyond.**